

THE FORECAST ACCURACY ECOSYSTEM

March 23rd is World Meteorological Day. To mark the day, find out how ForecastWatch, a small company in Ohio, is playing a big role in making weather forecasts more accurate, and the business outcomes that depend on them, more successful.

SMALL COMPANY. BIG DATA.

ForecastWatch has been the world's premier weather forecast monitoring and analytics company since 2003. Data is collected from thousands of locations around the world and added to an unparalleled historical database of nearly a billion weather forecasts.

DATA DOUBLE CHECK.

ForecastWatch offers the world's leading weather forecast providers selling their services to weather-reliant industries an independent, reliable and cost-efficient tool to evaluate and measure the accuracy of their proprietary forecasts, leading to improved accuracy and product development.



WEATHER IMPACTS SUCCESS.

While disasters grab the headlines, improved weather forecasting impacts daily life in so many ways -- food and heating needs, rates of crop growth, costs of insurance policies, or the efficiency of energy, retail, and transportation networks. More accurate daily forecasts can improve client and consumer conditions on a global scale.

BETTER FORECASTS. CLEARER DECISIONS.

ForecastWatch uses its vast collection of forecast data and accuracy analytics to evaluate and compare weather forecast providers for business entities impacted by weather, provide valuable weather insight to help guide critical business decisions, and contribute key components in the prediction of future consumer behavior.